

FOR IMMEDIATE RELEASE

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CONTACT:

Heather Woolford, gkv

ph: 410-234-2519

e-mail: heatherw@gkv.com

gkv PROMOTES BRENT WILLIAMS AND CHRISTOPHER FURLONG

BALTIMORE – gkv, a full-service marketing firm, announced today the promotion of two employees:

- **Brent Williams**

Williams, a Baltimore native, was promoted to interactive design director where he will continue to oversee the design of all interactive projects at gkv including Web sites and landing pages. Prior to joining gkv in October 2006 as a senior interactive designer, the Towson University graduate worked at G1440 as an interactive designer and InterAction Labs as an art director.

- **Christopher Furlong**

Furlong, originally from Sand Lake, NY, was promoted to lead interactive multimedia developer. Furlong's responsibilities include developing interactive advertisements and applications for gkv's clients. Prior to joining gkv in November 2006 as an interactive developer, the Sage College of Albany graduate worked at The Rosen Group as a tradeshow planning assistant.

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About gkv

gkv is a 26-year-old full-service marketing firm specializing in helping challenger brands compete in hyper-competitive categories. With billings of more than \$121 million annually, gkv provides a complete range of communications services including creative development, graphic design, production, media planning and buying, interactive, community relations, identity development, research, public relations, direct marketing, crisis communications and social marketing. gkv's diverse international client roster includes companies in travel and tourism, snacks and beverages, financial services, health industries and cause marketing. The agency is headquartered at Tide Point, the renovated former Procter & Gamble plant in Baltimore, Md. Visit www.gkv.com for more information.

the cascade building
1030 hull st., suite 400
baltimore, md 21230
(410) 539-5400

