

**FOR IMMEDIATE RELEASE**

June 25, 2008

**CONTACT:**

Heather Woolford, gkv

ph: 410-234-2519

e-mail: heatherw@gkv.com

**gkv HIRES MOLLY MILLER AND JOEY ANTONETTE REEDY**

**BALTIMORE, MD** – gkv, a full-service marketing firm, announced today it has welcomed two new employees:

▪ **Molly Miller, Traffic Coordinator**

Miller joins gkv as a traffic coordinator where she will be responsible for releasing creative advertisements to print publications and managing the scheduling of materials. The recent Towson University graduate previously served as an intern at gkv.

▪ **Joey Antonette Reedy, Account Executive**

Reedy brings more than three years of advertising experience to gkv. In her new role as account executive, Reedy will manage and oversee gkv's work for several clients such as Martek Biosciences Corporation, Lance, Inc. and Cape Cod Potato Chips. The University of Maryland at College Park graduate previously worked as an account executive at Imre Communications and The Cyphers Agency.

###

*gkv is a 26-year-old full-service marketing firm specializing in helping challenger brands compete in hyper-competitive categories. With billings of more than \$121 million annually, gkv provides a complete range of communications services including creative development, graphic design, production, media planning and buying, interactive, community relations, identity development, research, crisis communications and social marketing. gkv's diverse international client roster includes companies in travel and tourism, snacks and beverages, financial services, health industries and cause marketing. The agency is headquartered at Tide Point, the renovated former Procter & Gamble plant in Baltimore, Md.*

the cascade building  
1030 hull street, suite 400  
baltimore, md 21230  
www.gkv.com

