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**gkv PROMOTES JEN KATZ AND BRANDY ALBRACHT**

**BALTIMORE** – gkv, a full-service marketing firm, announced today the promotion of two employees:

- **Jen Katz**

Katz, a Baltimore native, was promoted to public relations (PR) senior account executive from her position as PR account executive. With more than five years of marketing, branding and PR experience, Katz develops and contributes to internal communications, as well as the execution of media campaigns and messaging strategies for several of the agency's clients. Prior to joining gkv in 2006, the Emerson College graduate worked for KAWG&F, P.A.; Weinberg Harris + Associates; The Cyphers Agency and as a freelancer. Katz is a member of the Maryland chapter of the Public Relations Society of America.

- **Brandy Albracht**

Originally from Winston-Salem, NC, Albracht was promoted to traffic supervisor. Albracht's responsibilities include supervising and overseeing all creative client work circulating through the agency by prioritizing projects, ensuring deadlines are met and continuously communicating status to the internal team. The East Carolina University graduate joined gkv nearly two years ago as traffic coordinator and honed her strong organizational skills and ability to multitask as traffic manager. Albracht is a member of the Maryland chapter of the American Marketing Association and Alpha Xi Delta sorority.

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**About gkv**

*gkv is a 26-year-old full-service marketing firm specializing in helping challenger brands compete in hyper-competitive categories. With billings of more than \$121 million annually, gkv provides a complete range of communications services including creative development, graphic design, production, media planning and buying, interactive, community relations, identity development, research, public relations, direct marketing, crisis communications and social marketing. gkv's diverse international client roster includes companies in travel and tourism, snacks and beverages, financial services, health industries and cause marketing. The agency is headquartered at Tide Point, the renovated former Procter & Gamble plant in Baltimore, Md. Visit [www.gkv.com](http://www.gkv.com) for more information.*

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